


## FACT SHEET - Academic year 2021/2022 (updated: September 2021)

Institutional website	<a href="http://www.esic.edu/">http://www.esic.edu/</a> Introductory video <a href="http://bit.ly/2E348sz">http://bit.ly/2E348sz</a> <a href="http://www.esic.edu/valencia/">http://www.esic.edu/valencia/</a> (Valencia campus)	
Address and contact	ESIC Business & Marketing School Enrique Planells-Artigot Av. Blasco Ibáñez, 55 46021 – Valencia, SPAIN  <b>Location:</b> <a href="https://goo.gl/maps/Rko1jGxuc3kFiEPu5">https://goo.gl/maps/Rko1jGxuc3kFiEPu5</a>	ERASMUS ID Code: E ELCHE01 <b>(ESIC Valencia is associated with Universidad Miguel Hernández in Elche)</b> Spanish Ministry of Education registry: <a href="http://bit.ly/2tRkaUX">http://bit.ly/2tRkaUX</a> <b>Contact person:</b> Enrique Planells-Artigot, PhD <a href="mailto:enrique.planells@esic.edu">enrique.planells@esic.edu</a> <b>Tel:</b> +34 96 361 48 11 (ext. 691) <b>Skype:</b> esicval
Application deadlines for exchange students	<b>Annual and first semester students:</b> End of May <b>Second semester students:</b> Mid November	
Admission documents	-A passport-type picture for your student ID -Application form of ESIC ( <i>electronically filled in—not handwritten</i> ) -A copy of your national ID or passport -Academic certification (transcript of records) -A motivation letter introducing yourself ( <b>optional</b> ) <i>You should send an electronic copy to <a href="mailto:enrique.planells@esic.edu">enrique.planells@esic.edu</a>.</i>	
Academic calendar (including exam sessions), subject to changes due to Covid-19	<b>1st semester: 20 September – 28 January</b> ( <i>exam period</i> from 17 January-28 January). <b>2nd semester: 31 January – 10 June</b> ( <i>exam period</i> from 30 May-10 June) <b>Resit exams:</b> mid June – mid July	
Additional information and links	<b>Academic information for students and partner institutions (highly recommended):</b> <a href="https://sway.office.com/p7fS3tgUhWvAkBLU?ref=Link&amp;loc=play">https://sway.office.com/p7fS3tgUhWvAkBLU?ref=Link&amp;loc=play</a>  <b>Spain Travel Health Information (official website):</b> <a href="https://www.spth.gob.es/">https://www.spth.gob.es/</a>	
Academic courses	The <b>list of courses</b> for the degrees is available in the following links: <ul style="list-style-type: none"> <li>• <b>MARKETING (TAUGHT IN SPANISH)</b> (<i>main site</i>): <i>Marketing y Gestión Comercial</i> (<a href="#">academic information here</a>)</li> <li>• <b>GLOBAL MARKETING (TAUGHT IN ENGLISH)</b> (<i>main site</i>): <i>Degree in Global Marketing</i> (<b>up to third year only in 2021-2022</b>) (<a href="#">academic information here</a>)</li> <li>• <b>INTERNATIONAL BUSINESS (TAUGHT IN ENGLISH AND SPANISH)</b> (<i>main site</i>): <i>International Business</i> (<a href="#">academic information here</a>)</li> <li>• <b>BUSINESS (TAUGHT IN SPANISH)</b> (<i>main site</i>): <i>Administración de Empresas (ADE)</i> (<a href="#">academic information here</a>)</li> <li>• <b>BUSINESS (TAUGHT IN ENGLISH)</b> (<i>main site</i>): <i>Business Administration and Management</i> (<b>up to third year only in 2021-2022</b>) (<a href="#">academic information here</a>)</li> <li>• <b>COMMUNICATION and PUBLIC RELATIONS (TAUGHT IN SPANISH)</b> (<i>main site</i>): <i>Comunicación y Relaciones Públicas</i> (<a href="#">academic information here</a>)</li> <li>• <b>DIGITAL BUSINESS (TAUGHT IN ENGLISH AND SPANISH)</b> (<i>main site</i>): <i>Dirección y Gestión de Empresas en el Ámbito Digital</i> (<b>up to third year only in 2021-2022</b>) (<a href="#">academic information here</a>)</li> </ul>	

	<p>Once in the web page, click in the “FICHA TÉCNICA” folder for further information about the course, (as shown in the following figure)</p>  <p><b>¿QUÉ ES?</b></p> <ol style="list-style-type: none"> <li><b>01. Titulación única en el mercado de negocios digitales</b> impartida en España y apoyada y avalada por prestigiosas empresas.</li> <li><b>02. Carrera única en el mercado</b>, que forma profesionales para las empresas que desarrollan sus modelos de negocio en base a Internet o aquellas que necesitan dar el salto a esa <b>transformación digital</b>.</li> <li><b>03.</b> Dominarás las prácticas empresariales bajo el prisma de la nueva <b>economía digital</b>.</li> <li><b>04. Estudios bilingües:</b> dos cursos en español y dos en inglés.</li> <li><b>05.</b> Un título <b>enfocado a tu empleabilidad:</b> internacionalización, emprendimiento, competitividad e innovación.</li> </ol>												
<p><b>Syllabi</b></p>	<p><a href="http://www.esic.edu/buscador-guias-docentes/">http://www.esic.edu/buscador-guias-docentes/</a></p> 												
<p><b>Language requirements</b></p>	<p>Most classes at ESIC (Valencia campus) are in Spanish, but an English-taught semester is also available. Students are expected to have at least a B2 level of Spanish (or <b>B1 DELE accredited</b>) or English to follow lectures and participate in workgroups and take exams.</p>												
<p><b>Spanish language course</b></p>	<p>ESIC organises <b>Spanish language courses (3 ECTS/semester for B2 to 6 ECTS/semester for A1, A2 and B1)</b> throughout the year. Please check with your university whether the course can be validated for ECTS. The course will prepare <b>DELE</b> exams of <b>Instituto Cervantes</b> (<a href="http://diplomas.cervantes.es/en">http://diplomas.cervantes.es/en</a>), which can be taken at ESIC Valencia.</p>												
<p><b>Accommodation</b></p>	<p>The School has a <b>residence for students with full-board accommodation</b> in the same building. The prices include three meals, daily cleaning service, free WiFi, TV rooms, gym,... For more information: <a href="http://www.residenciauniversitariasfj.es/">http://www.residenciauniversitariasfj.es/</a></p> <p>You can see many images of the residence if you type “Residencia Universitaria San Francisco Javier Valencia” in Google Maps. If you wish to book a room in the residence, please contact us as soon as possible. The Residence is <b>available for full academic year students only</b>. You can contact them at <a href="mailto:info@residenciauniversitariasfj.es">info@residenciauniversitariasfj.es</a>. The School is located within walking distance from all the other university campus. Therefore, there is a vast amount of flats to share in the area. You can also obtain information in the following sites:</p> <table border="1" data-bbox="432 1697 1445 1892"> <tr> <td><b>Collegiate Residence (mention you study at ESIC):</b> <a href="#">link here</a></td> <td><b>EasyRoommate:</b> <a href="#">link here</a></td> <td><b>Erasmusu:</b> <a href="#">link here</a></td> <td><b>Aluni:</b> <a href="#">link here</a></td> </tr> <tr> <th colspan="4">OFF-CAMPUS AVERAGE COSTS (based on a survey among exchange students)</th> </tr> <tr> <td>Average monthly rent for a shared flat</td> <td>€300.00</td> <td>Average monthly expenses (rent included)</td> <td>€520.00</td> </tr> </table>	<b>Collegiate Residence (mention you study at ESIC):</b> <a href="#">link here</a>	<b>EasyRoommate:</b> <a href="#">link here</a>	<b>Erasmusu:</b> <a href="#">link here</a>	<b>Aluni:</b> <a href="#">link here</a>	OFF-CAMPUS AVERAGE COSTS (based on a survey among exchange students)				Average monthly rent for a shared flat	€300.00	Average monthly expenses (rent included)	€520.00
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## Academic information

Depending on the type of agreement between ESIC Business & Marketing School and the partner institution, students have access to all courses offered by the School. **Some exceptions apply to the ESIC Marketing degree and some other specific courses.** A student should register for about 30 ECTS credits per semester. **You are allowed to choose courses from different degrees as long as timetables and your own coordinators allow it.**

<b>Class format</b>	Lectures, tutorials, case studies, extensive group work, numerous oral presentations, papers and projects. <b>Classes at ESIC have a hybrid system, divided in a three-week rotating shift, in which every two weeks you will have in-person classes in the School and the third week, you will attend your class online.</b> In all cases, groups for each class will be divided in two and your lecturers will be constantly following and supervising your learning process. This subtitled <b>introductory video</b> can clarify it.
<b>Attendance</b>	Compulsory; missing more than 15% of classes for 1 <sup>st</sup> and 2 <sup>nd</sup> year and 25% for 3 <sup>rd</sup> and 4 <sup>th</sup> year students, implies losing continuous assessment.
<b>Participation</b>	Part of student's final grade.
<b>Marking criteria</b>	All courses follow continuous assessment criteria and they are clearly explained in the respective syllabus. Failing a course implies to take a resit exam during the resit exams period (June-July).

