

## DIGITAL ECONOMY AND EDUCATION: NEW CORPORATE AND EDUCATIONAL CHALLENGES.

### Call for Papers

We are pleased to announce that the VII International Conference on Innovation for Modern Advanced Teaching - IMAT 2021 will be held on the 1<sup>st</sup> and 2<sup>nd</sup> of July 2021 in Valencia. IMAT is organised by ESIC Business & Marketing School and the Miguel Hernández University.

IMAT 2021 focuses on education and the digital economy as challenges for this new decade, as this conjunctural situation defies conventional assumptions in research in these areas. Research must provide society with the tools to make the most of this reality, unveiling new and untapped opportunities. The main objective of IMAT is to create a network of expert researchers, entrepreneurs and institutional representatives who contribute their knowledge on trends in innovation and education in the digital economy.

Through this call we invite you to participate in IMAT submitting your contributions to share research, results and innovative experiences.

### Topics

- Educating on Sustainable Development Goals
- Education and the digital economy
- Technology transfer
- University-Business Collaboration
- Entrepreneurship and education
- Education and globalisation
- International educational experiences
- Mobility programmes
- Competency-based learning
- Leadership in education
- Barriers to hybrid learning
- MOOCs
- New technologies for education
- Motivating the student remotely
- Perceptions of teaching
- New learning and teaching techniques
- Flipped Classroom
- Hackaton and challenges: experiences and results
- Digital mobility
- Debate as a tool for developing critical thinking
- Educational gamification



- Informal learning
- Case methods (digital/hybrid)
- Educational digital tools
- Digital startups in times of COVID
- LATAM, digital education challenges

## How to participate?

Submitting a **500 - 1000 word abstract** in **English** and, only if possible, in Spanish through the online platform (<https://www.imat-symposium.com/imat-2021/>) **before March 1, 2021 15h CET**.

After acceptance of abstracts, authors may participate in IMAT:

- (i) Submitting a **poster** through the platform by 30<sup>th</sup> May 2021.
- (ii) Submitting a **work in progress (1000 to 2000 words)** by 30<sup>th</sup> May 2021.
- (iii) Submitting a **full research paper** by 30<sup>th</sup> May 2021. Full papers will be eligible for publication in one of the Conference Special Issues.

All abstracts will be published in the conference proceedings with ISBN.

The submission rules and templates are available on the Conference website ([www.imat-symposium.com](http://www.imat-symposium.com)).

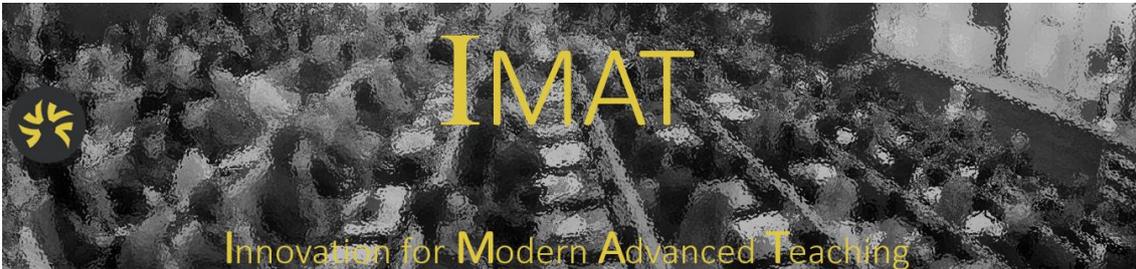
## Key Dates

The key dates are as follows:

- Abstract submission: 1<sup>st</sup> March 2021
- Notification of acceptance: 1<sup>st</sup> April 2021
- Submission of full papers (articles or posters): 1<sup>st</sup> May 2021
- Registration deadline: 1<sup>st</sup> June 2021
- Conference: 1<sup>st</sup> and 2<sup>nd</sup> July 2021

## Publications

The best **full papers** will have the possibility of being published on a Special Issue. For more information, please visit [www.imat-symposium.com](http://www.imat-symposium.com)



## Awards

IMAT will grant several awards from our sponsors to the best papers and presentations. For more information, please visit [www.imat-symposium.com](http://www.imat-symposium.com)

## More information

More detailed information on the programme, registration process, rules for authors and other aspects of interest can be found at [www.imat-symposium.com](http://www.imat-symposium.com)

We are at your service for any query or suggestion at **+34 662 386 224** or at [investigacion.valencia@esic.edu](mailto:investigacion.valencia@esic.edu) or [imat@esic.edu](mailto:imat@esic.edu)

We appreciate that you make the maximum dissemination of the conference to your fellow researchers.